

ROSLYN MIDDLE SCHOOL presents...



Dear Friends of Spotlight,

We are putting together our Playbill for Spotlight's production of *"The Drowsy Chaperone."* We ask for your support of our endeavors by purchasing an ad (or two!) to congratulate our cast and crew members.

Proceeds from the Playbill are earmarked for production costs such as royalties, scenic design, costumes, and many other expenses that are incurred while allowing us to successfully produce the show. Advertisers, keep in mind that our Playbill is distributed to over 1,000 members of the Roslyn community.

Attached is a Playbill order form with samples of actual ad sizes. Please keep the ad size in mind when submitting your copy and artwork (please make sure ads fit within the attached guidelines). All ads should be camera/print ready. Handwritten ads will not be accepted.

Size/Cost of Ad:

Full Page: \$85 Quarter Page: \$45

Half Page: \$60 Business Card: \$45

ADS ARE DUE NO LATER THAN JANUARY 4, 2019 (NO EXCEPTIONS)

We thank you in advance for your support, and look forward to presenting an outstanding production of "*The Drowsy Chaperone.*" For Advertisements coming from parents, friends, or family, please send in CASH ONLY. Only checks from businesses will be accepted. Checks should be made out to FRIENDS OF SPOTLIGHT.

**** ALL ADS SHOULD BE SCANNED/EMAILED TO jwolf@roslynschools.org ****

ROSLYN MIDDLE SCHOOL SPOTLIGHT PRESENTS



PLAYBILL AD ORDER FORM

| Name of Child | _ |
|---------------------|---|
| Name of Parents | |
| Home Phone Number _ | |
| Parents Email | |

- PLEASE USE A SEPARATE FORM FOR EACH AD PURCHASED!
- Please make copies of each ad.
- We must have a completed form with EACH ad that is purchased.

PLEASE CHECK YOUR AD SIZE:

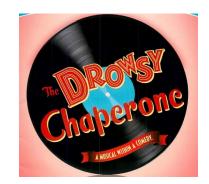
| ☐ Full Page: | \$85 | Quarter Page: | \$45 |
|--------------|------|------------------|------|
| ☐ Half Page: | \$60 | ☐ Business Card: | \$45 |

Please include CASH only. Checks made out to Friends of Spotlight are to come from business ads only. Only PAID ads will be include in our Playbill.

ALL ORDERS DUE BY JANUARY 4, 2019.







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One Liners

Dear Friends of Spotlight,

Spotlight Playbill One liners are \$5. Students can write messages to each other, friends and family can write "break a leg," and teachers can even write to individual students. One liners cannot exceed 30 words. Examples include:

"Break a leg, Tom, we are so proud of you! Don't forget to smile at us!"

"We are so excited to see you perform, Billy, remember the time we saw the show on Broadway? Now you are in it!"

"It was so nice working with you in the show. I am so happy we became friends! Loaf of bread 2018."

| One liners must be paid in cash and can be handwritten in LEGIBLE handwriting here: |
|---|
| One liner #1: |
| One liner #2: |
| One liner #3: |
| One liner #4: |
| One liner #5: |

| | HALF PAGE AD \$60.00 |
|-------------------------|-------------------------|
| | |
| FULL PAGE AD \$85.00 | |

QUARTER PAGE AD BUSINESS CARD AD \$45.00