

Introduction to Business



Why is the United States a world leader in business?



How do companies thrive?

What elements are important to a successful business?



*Begin your journey in
Introduction to Business!*



Intro to Business

- Learn about Global Trade and Economics
- Develop a Small Business idea
- Explore the Stock Market
- Generate sophisticated conversations at the dinner table!



Class Activities Include:

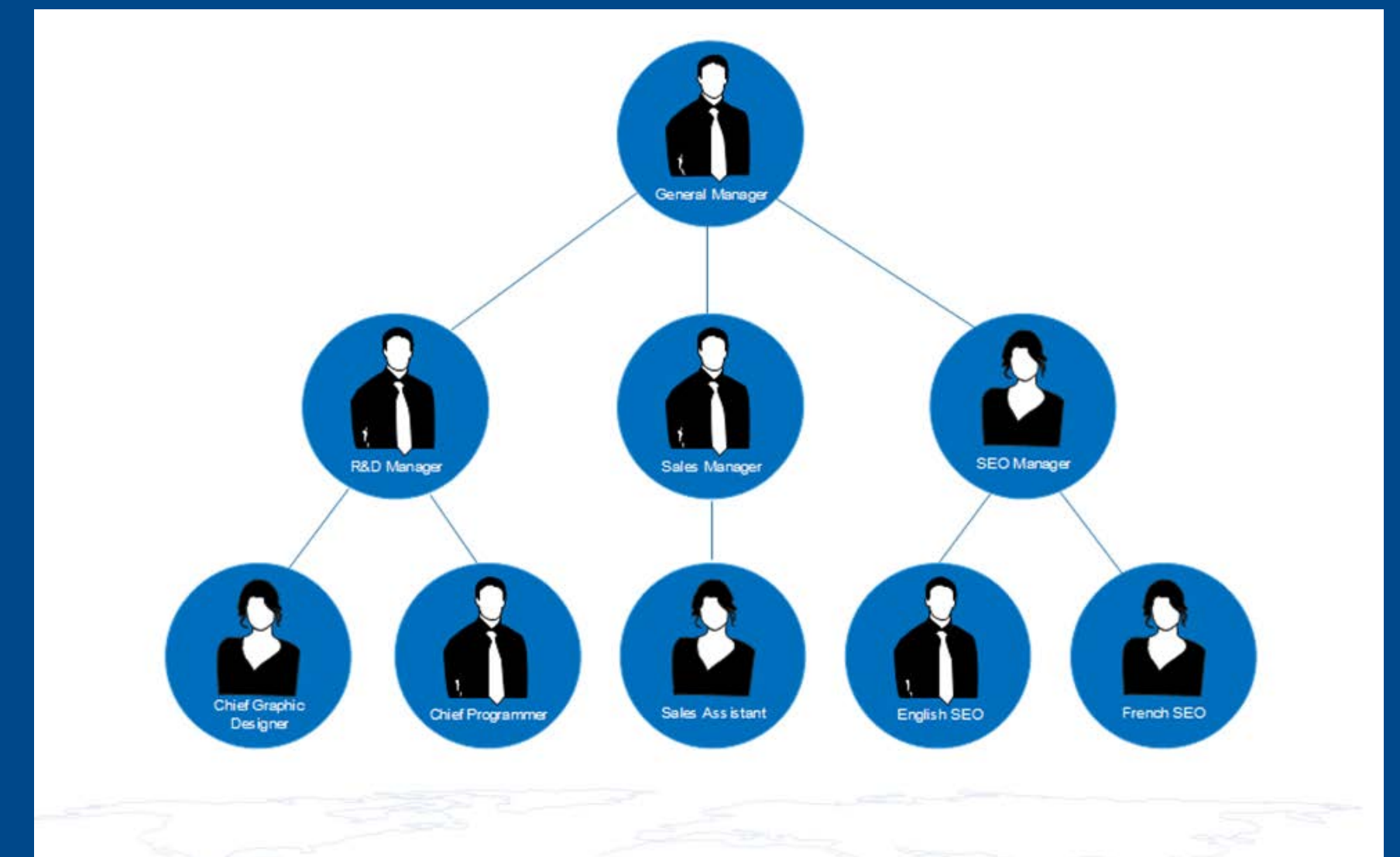
World Series of Innovation

Create Your Own Restaurant

Give a Financial Presentation

Marketing and Advertising

Develop an Organizational Chart



Skills You Will Master



Microsoft Office Programs
Using Financial Language
Giving Constructive Feedback
Group Work Dynamics
Analyzing Trends



Any Questions?

Come see us in room 121
or in the Business Office!